

KEY SYSTEM CHALLENGES FOR TRANSITIONING THE UK ENERGY LANDSCAPE: PUBLIC INSIGHTS

Westminster Energy Forum –
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Rachel Brisley, Head of
Planning and Place

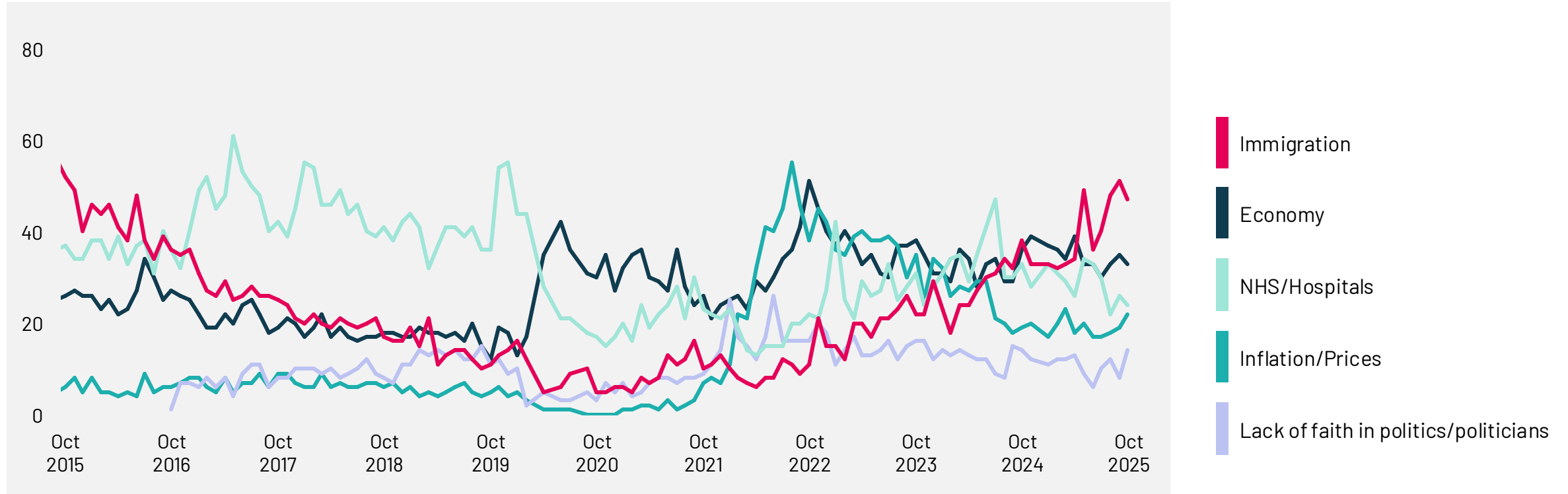
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Immigration, the economy & NHS are top concerns

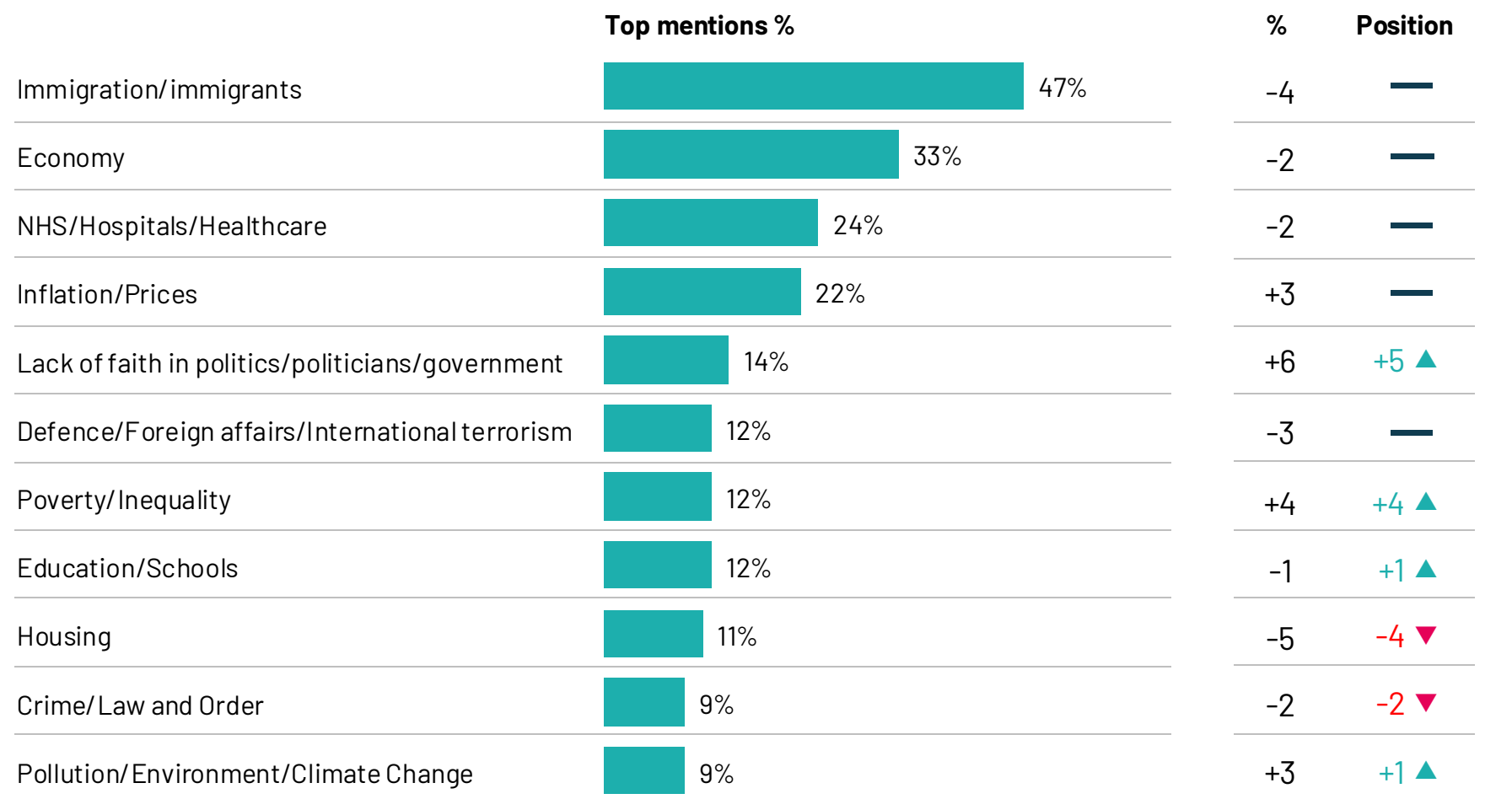
What do you see as the most/other important issues facing Britain today?



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

Lack of faith in politics & poverty – increasing concern



Base: 1,002 British adults 18+, 1 – 7 October 2025

Source: Ipsos Issues Index

No party has positive net favourability

	Favourable	Unfavourable	Net favourability	Swing vs Sep '25
Reform UK	37%	42%	-5	+1.5
The Green Party	27%	33%	-6	-1.5
The Liberal Democrats	23%	33%	-10	-1.5
The Conservative party	22%	50%	-28	+1
The Labour party	22%	54%	-32	-1.5
The new left-wing political party*	14%	53%	-39	-5

Base: 1141 Online British adults aged 18+, 10-13 October 2025

*Full description: A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana

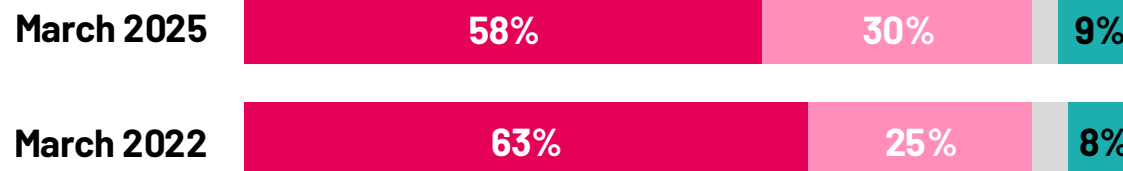
Almost 9 in 10 concerned about energy bills

Concern about reliance on energy imports & supply interruptions still high but reduced from 2022

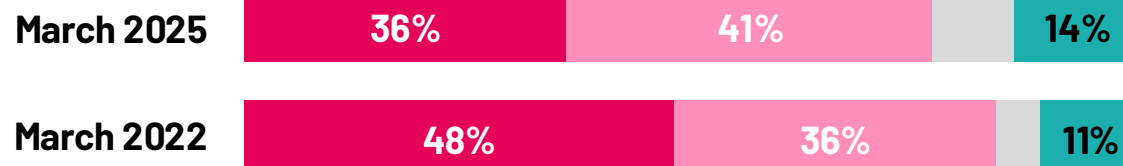
Very concerned Fairly concerned Not concerned

The price that households in the UK have to pay for their home energy (electricity and/or gas) at the moment

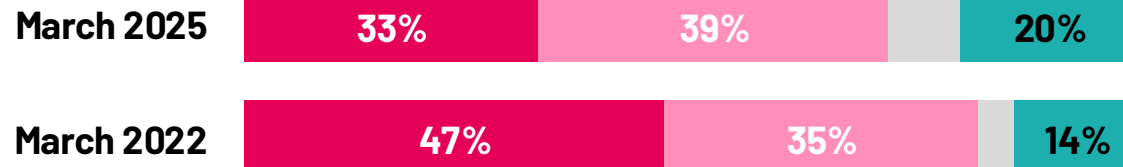
Concerned



How dependent the UK is on energy imports from other countries

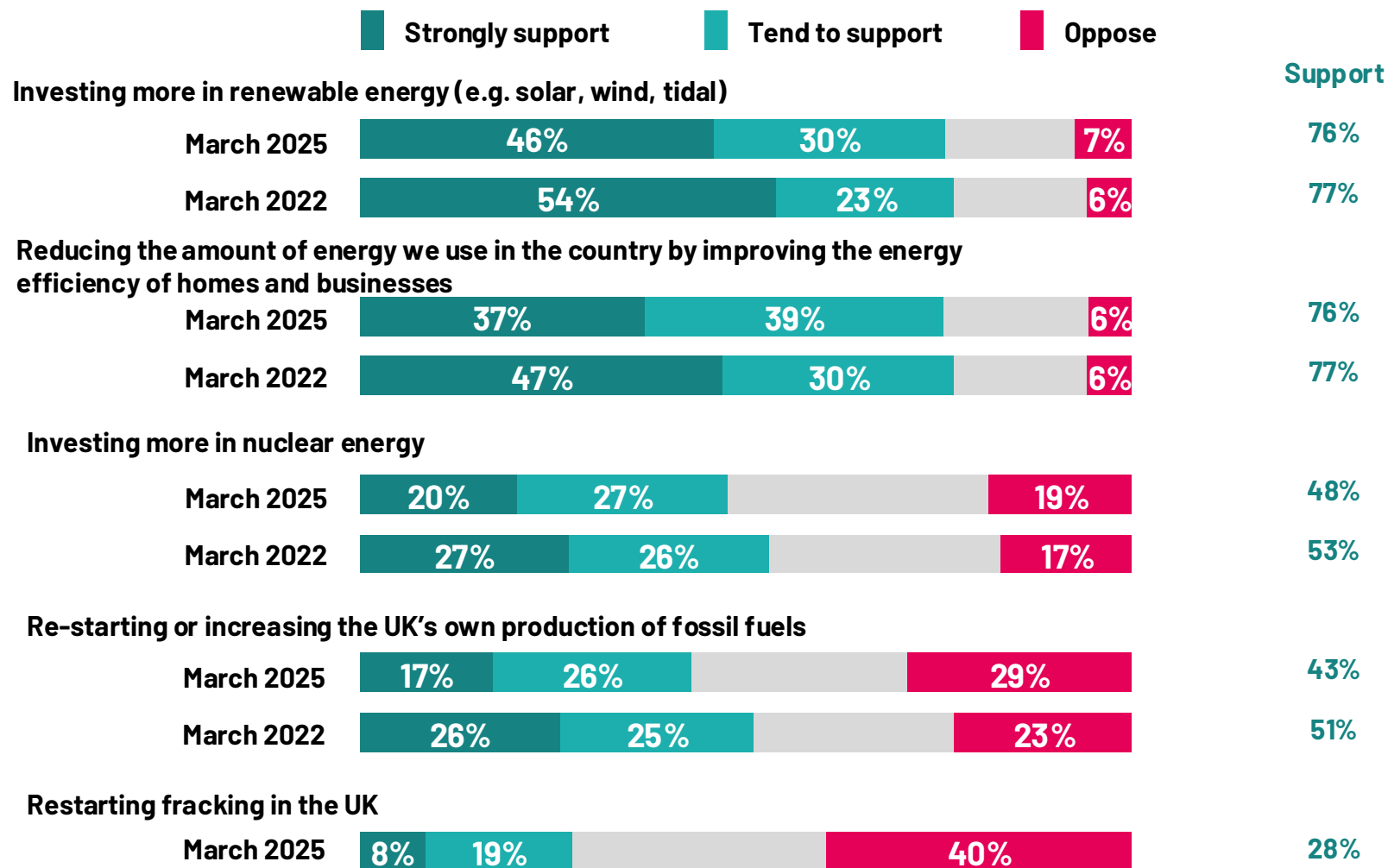


The chance that energy supplies to this country could be interrupted and the supply of energy to homes might be interrupted



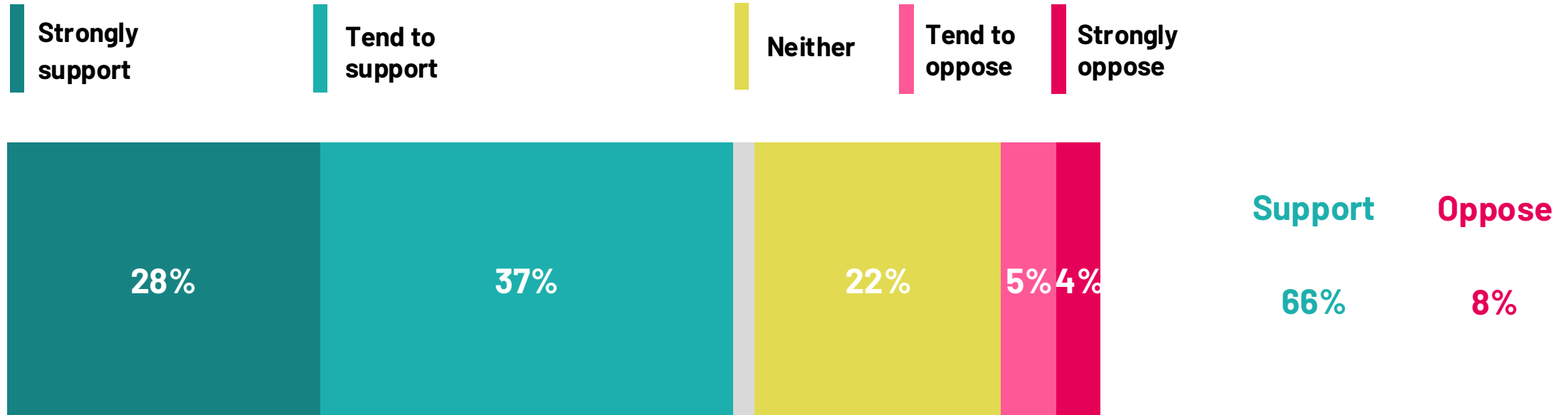
Base: 1,089 Online British adults aged 18-75, 21-24 March 2025

Continued support for investing in renewable energy & reducing energy use by improving energy efficiency



Base: 1,089 Online British adults aged 18-75, 21-24 March 2025

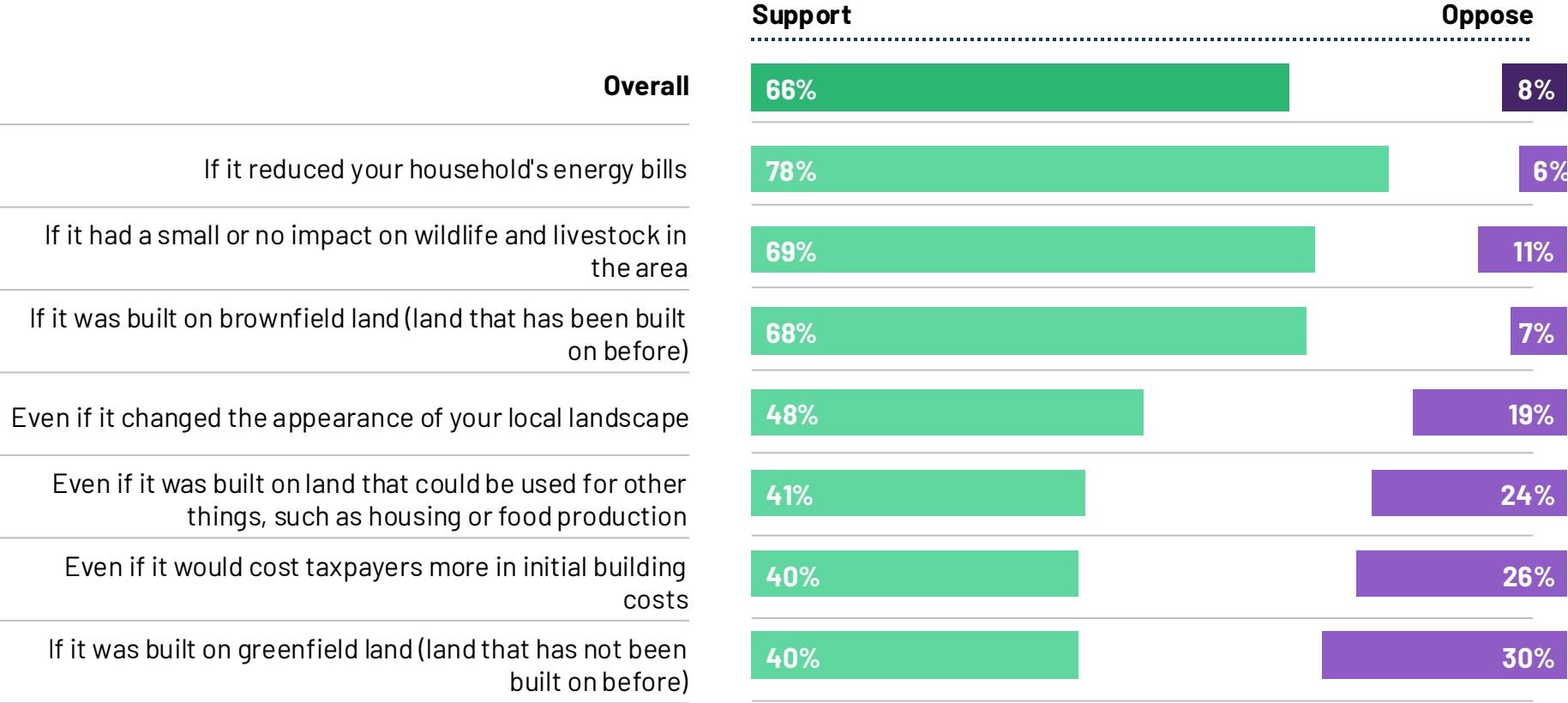
Two thirds support building more sources of clean energy generation in their local area



Question: Thinking again about where you live, to what extent would you support or oppose having more sources of clean energy generation (such as wind turbines, solar panels and so on) built in your local area?

Base: 1,089 Online British adults aged 18-75, 21-24 March 2025

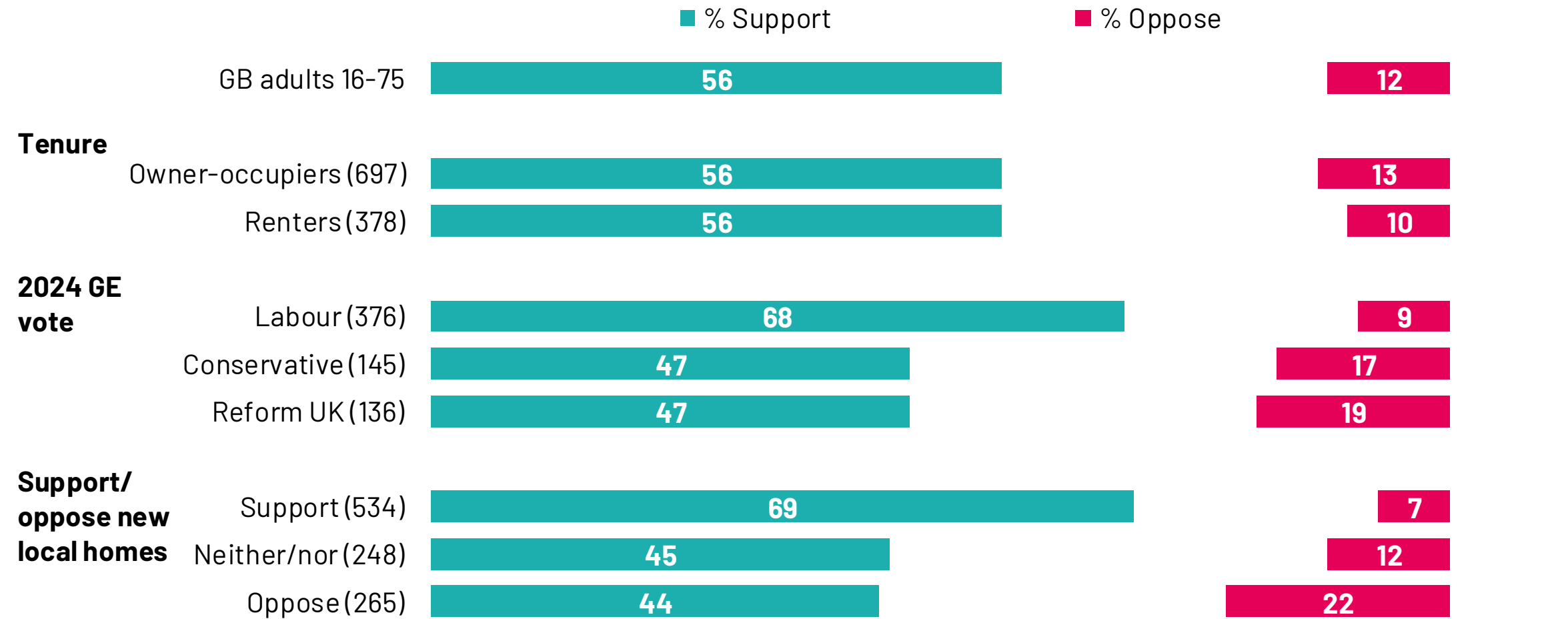
Support increases if reduces energy bills, doesn't impact wildlife & built on brownfield land



Base: 1,089 Online British adults aged 18-75, 21-24 March 2025

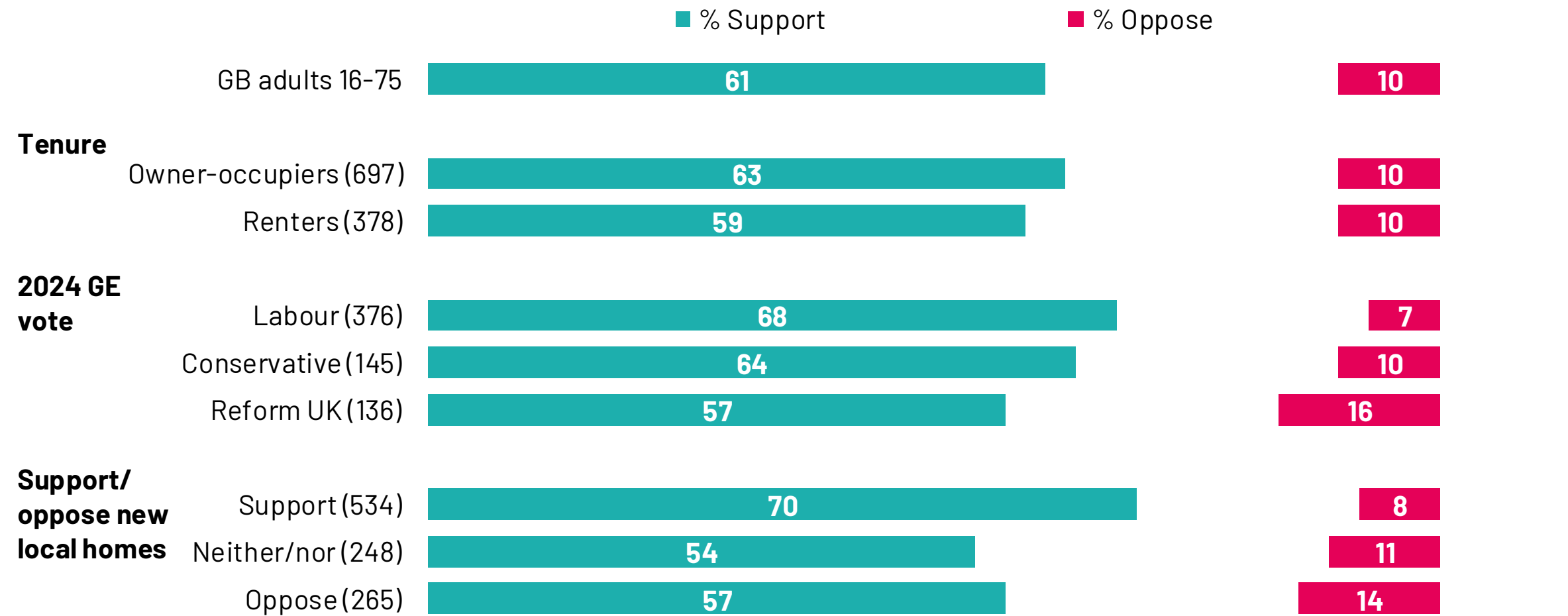
Support is higher than opposition for introducing community benefits around energy infrastructure

To what extent do you support or oppose the following... Offering discounts in energy bills to people living nearby to newly built electricity transmission infrastructure (e.g. pylons or sub-stations)?

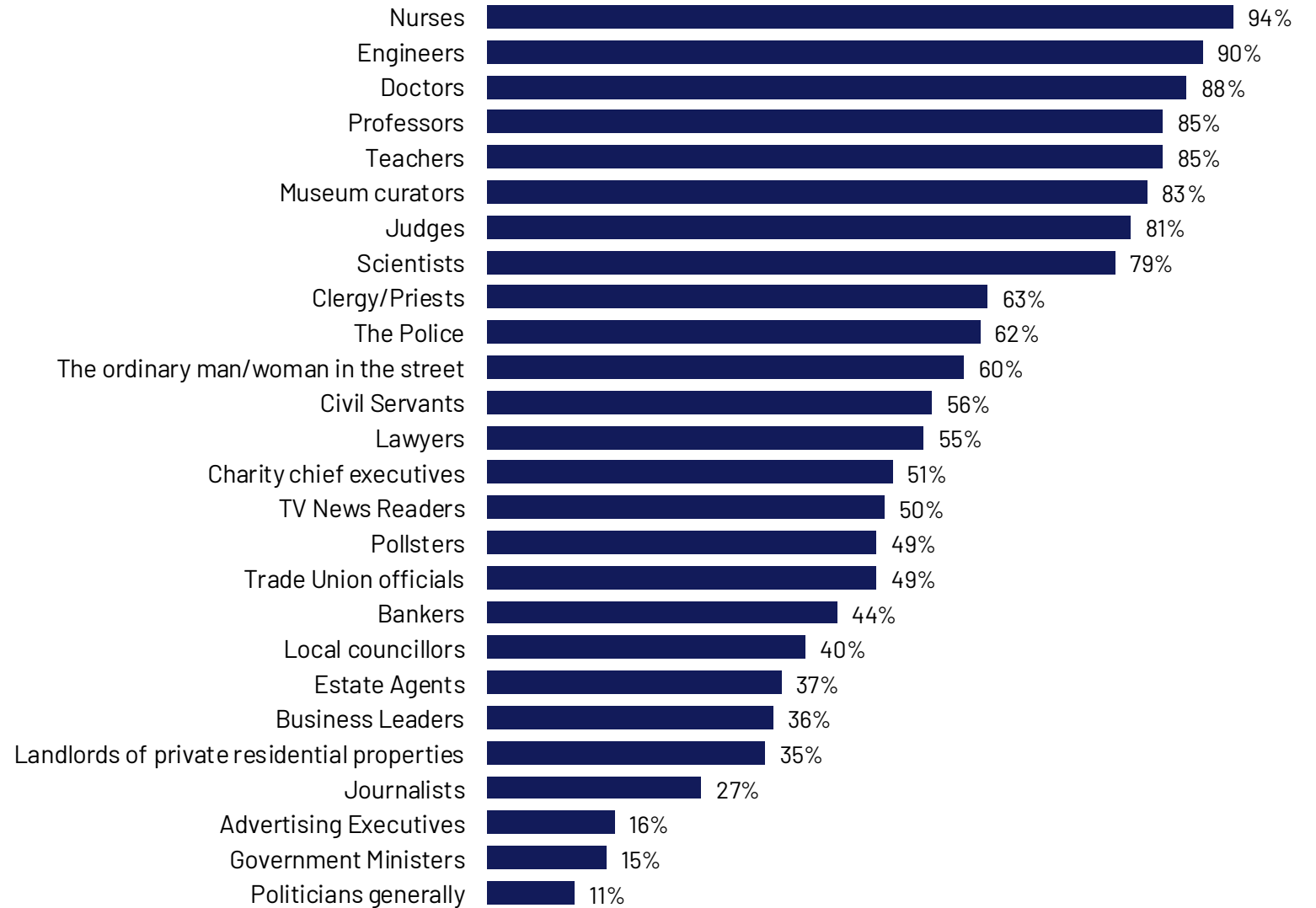


Requiring developers to install solar roof panels supported by almost two thirds

To what extent do you support or oppose the following... **Requiring those building new homes such as companies, councils or housing associations to install solar roof panels?**

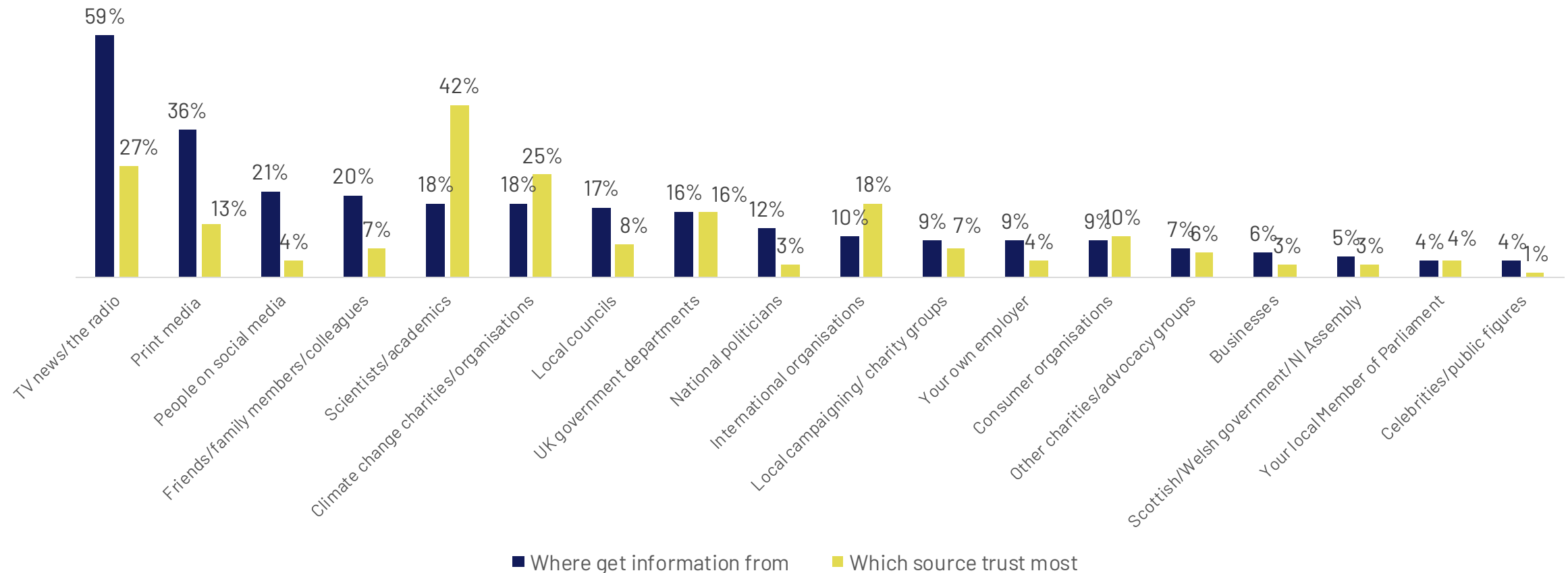


Politicians & government ministers were the least trusted across all professions polled



Base: 1,015 British adults aged 16+, interviewed by telephone 9 – 15 October 2024

Traditional & social media most common sources of information on net zero policies – but not most trusted



Q: From which of the following groups, if any, do you get information about policies to help the UK meet its net zero targets?; And which of the following groups, if any, would you trust most to provide reliable information about policies to help the UK meet its net zero targets?

Base: 4201 UK adults aged 16+, 18 – 24 April 2024

THANK YOU

Rachel Brisley
rachel.brisley@ipsos.com